

6th Annual 21st Century Drug & Violence Prevention Training Conference

**Law Enforcement & Education – Addressing Challenges of COVID-19
Opioid Abuse, Community Relations and Implementing Strategies**

**Hosted by L.E.A.D.
Hard Rock Hotel & Casino, Atlantic City
February 21-24, 2021**

We are pleased to announce that the 6th Annual **21st Century Drug & Violence Prevention Training Conference** hosted by L.E.A.D. is taking place February 21-24 in Atlantic City, NJ. We are the most rapidly growing law enforcement-focused drug-and-violence prevention non-profit in the United States. We are providing opportunities for expanded exhibitors at our Annual Conference. Given this, we are offering a limited opportunity for a flat fee of **\$500** for all exhibitor space. Last year's conference drew law enforcement and school personnel from over 20 States. As the L.E.A.D. program has grown this year, we expect even more national attendance.

You can register and pay on-line at Leadrugs.org or complete the attached form and fax it to our office. L.E.A.D. will be doing prizes and raffles for those in attendance. Exhibitors are welcome to sponsor a give-away and you will be able to present it to the winners and highlight your business. We will also host a reception in the exhibit area to draw attendees to the exhibits.

Exhibit space is limited and will be assigned on a first-come, first-served basis. All applications must be received no later than January 15, 2021. A written cancellation on or before February 2, 2021 will receive a full refund less a \$100 administrative fee. There will be no refunds for cancellations after February 2, 2021.

Booth Fees include:

One 6' table and 2 side chairs, 1 wastebasket, and 2 exhibitor badges. Includes all events and food for 1 Guest. (Any set-up costs are those of the exhibitor).

You will be notified of your space assignment, shipping and load-in instructions, and any additional updated information via a confirmation packet. Additional badges can be ordered with the badge form which will be included in your confirmation packet.

Electrical services must be ordered through Hard Rock Hotel and Casino. An electrical service order form will be included with your confirmation packet. Outlets **MUST** be ordered in advance. On-site will be charged at a higher rate.

EXHIBITOR AGENDA

EXHIBITOR SET UP:

Sunday, February 21st 1 p.m. – 5 p.m. Set Up

EXHIBIT HOURS:

Monday, February 22nd 9 a.m.–5 p.m.

Tuesday, February 23rd 9 a.m.–5 p.m.

EXHIBITOR HOURS:

Wednesday, February 24th 9 a.m. - 1 p.m.

EXHIBITOR BREAKDOWN:

Wednesday, February 24th 1 p.m.

HOTEL RESERVATIONS should be made by calling the Hard Rock Hotel & Casino at 609-449-1000 or visiting the website at <https://book.passkey.com/go/glad221> by February 2, 2021. The discounted conference rate is \$75.00 (plus taxes) for both single and double occupancy. To guarantee accommodations at this rate, please state that you are with the L.E.A.D., Inc Conference when making your hotel reservation. Reservations made after

February 2, 2021 are subject to space availability.

Due to COVID-19, we need a written confirmation to hold your space. You will be billed by January 1st, 2021, if we are hosting a planned in person conference. If we are forced to host a virtual only conference you will be refunded.

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Exhibit space will be allocated at the discretion of the conference committee with order of returned contracts determining priority.

The information below will appear in the *6th Annual 21st Century Drug & Violence Prevention Training Conference Exhibitor Directory* that is distributed to all attendees. No guarantee of listing if application is received after January 15, 2021.

Mailing Address: _____

City, State, & Zip: _____

Phone: _____ Fax: _____

Website: _____

Description of company for exhibitor Directory (40 words or less): _____

Contact Name: _____ Title: _____

Contact Phone: _____ On-site phone: _____

Contact Email: _____

The undersigned is an officer, agent, or representative of the exhibitor authorized to enter into this agreement.

Signature: _____ Date: _____

Company Name: _____

Give-A-Way: *We would like to participate!* We will give away: _____

The total exhibit fee must be submitted with this application. A written cancellation on or before February 2, 2021 will receive a full refund less a \$100 administrative fee. There will be no refunds for cancellations after February 2, 2021.

If you have questions, please contact us.

Tel: 609-259-2500 • Fax: 609-228-6649 • E-mail: conference@leadrugs.org