



LAW ENFORCEMENT AGAINST DRUGS & VIOLENCE

"On the Street and in the Classroom"

Sponsorship Opportunities



6th Annual 21st Century Drug & Violence Prevention Training Conference

**Law Enforcement & Education-
Addressing Challenging Times with
COVID-19, Digital Threats, Opioid
Abuse & Community Threats**

***Feb. 21st -24th ,2021
Hard Rock Atlantic City***

**Nicholas R. DeMauro
Executive Director & CEO
L.E.A.D. Inc.
(609) 259-2500**

Conference Sponsorship Opportunities

What is L.E.A.D. - Law Enforcement Against Drugs & Violence

Founded in 2014, L.E.A.D. is the brainchild of Law Enforcement and Educational leaders who felt that the time has come to develop a comprehensive evidence based means for law enforcement agencies to ensure they provide proven effective methods to serve their respective communities. Many different organizations have attempted to offer specific programs to serve various functions but L.E.A.D. is designed to bring the entire agency together to offer many different types of programs. We currently provide various services in 38 states.

Benefits of L.E.A.D:

There are many benefits of LEAD for many different public beneficiaries; listed below are a few:

Law Enforcement Agencies

- A Charitable means to support their initiatives
- Proven Effective K-12 Drug and Violence Prevention Curricula called Too Good for Drugs and Violence
- A Team of Staff and Leaders to assist their endeavors
- A Branded Organization to bring their Organization to the next level and meet all accreditation standards
- On the Street Initiatives to support all Law Enforcement prevention efforts.

School Districts

- A piece of mind knowing that the curricula being offered by their Law Enforcement Agency has been tested, proven effective and listed on various federal registries K-12
- Assurance that Educational leaders have reviewed initiatives and they have a voice into ensuring program longevity and support
- A resource to make their school SAFE AND SOUND
- Justification to allow Police Officers in the classroom

Communities

- Assurance that the school based program being taught WORKS and justifies the expense of a Police Officer in the budget and their children will be taught good information

Overall Conference Premier Sponsor \$10,000 (1 available)

Recognition Benefits

- Presenting “title” sponsor of the 2021 **6rd Annual “21st Century Drug & Violence Prevention Training Conference”**.
- Logo and link to company website to appear on the “Conference Highlights” section of the L.E.A.D. website.
- Company banner or signage displayed at Training Conference
- Company logo displayed on the following printed materials
 - Registration packets
 - Event signage
- Recognition in media & press releases – distribution to local media
- Continual logo placement on audio visual scroll during conference luncheon and dinner
- Opening remarks recognition for Conference Sponsor

Participation Benefits

- Double-size exhibit space at the conference expo
- Two rooms at Hard Rock for the duration of the conference including one deluxe suite
- Invitation to all VIP functions for up to eight people

Opening Dinner Keynote Sponsor \$7,500 (2 available)

Recognition Benefits

- Company recognition in conference materials as Opening Dinner Sponsor
- A banner or company signage clearly displayed during all three days of conference at Car Show display area
- A link in the “Conference Highlights” section of the L.E.A.D. website

Participation Benefits

- A single exhibit space at conference expo
- One room at Hard Rock Hotel for the duration of the conference
- Invitation to VIP functions for two

Conference Lunch Sponsor \$5,000 (3 available)

Recognition Benefits

- Company recognition in conference materials as sponsor
- A banner or company signage clearly displayed during the closing lunch
- A link in the “Conference Highlights” section of the L.E.A.D. website
- Recognition of sponsorship during lunch welcome and conference closing

Participation Benefits

- A single exhibit space at conference expo
- One room at Hard Rock for the duration of conference
- Invitation to VIP functions for two

L.E.A.D. Entertainment Sponsor \$5,000 (3 available)

Recognition Benefits

- Company name and brief message displayed on the slideshow running during the luncheon and dinner on repeat.
- Recognition as L.E.A.D. Supporter in the “Conference Highlights” section of the L.E.A.D. website
- Company materials handed out to all participants of the conference

Participation Benefits

- A single exhibit space at conference expo
- Invitation to VIP functions for two

L.E.A.D. Keynote Speaker Sponsor \$2,500 (6 available)

Recognition Benefits

- Company name and brief message displayed on the slideshow running during the luncheon and dinner on repeat.
- Recognition as L.E.A.D. Supporter in the “Conference Highlights” section of the L.E.A.D. website
- Company materials handed out to all participants of the conference

Participation Benefits

- A single exhibit space at conference expo
- Invitation to VIP functions for two

L.E.A.D. Hospitality Room Sponsor \$1000 (10 available)

Recognition Benefits

- Signage in Hospitality Room
- Recognition as L.E.A.D. Supporter in the “Conference Highlights” section of the L.E.A.D. website

Participation Benefits

- A single exhibit space at conference expo
- Invitation to VIP functions for two

L.E.A.D. Agency Sponsor

\$750 (unlimited)

Recognition Benefits

- Signage in Registration
- Recognition as L.E.A.D. Supporter in the “Conference Highlights” section of the L.E.A.D. website

Participation Benefits

- Includes 2 free registrations for any Law Enforcement or Educator Instructor of your choosing



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Sponsorship Opportunities

Corporation: _____

Address: _____

E-Mail: _____

Contact Name: _____

Daytime Phone: _____ Daytime Fax: _____

PLEASE CIRCLE SPONSORSHIP:

PREMIER SPONSOR	\$10,000
OPENING RECEPTION SPONSOR	\$7,500
CONFERENCE LUNCH SPONSOR	\$5,000
L.E.A.D. ENTERTAINMENT SPONSOR	\$5,000
L.E.A.D. KEYNOTE SPEAKER SPONSOR	\$2,500
L.E.A.D. HOSPITALITY ROOM SPONSOR	\$1000
AGENCY SPONSOR	\$750

PAYMENT ENCLOSED _\$ _____

CREDIT CARD # _____ Exp. Date _____

Security Code _____

Billing Address _____

PLEASE FAX TO: 609-228-6649 or EMAIL TO: Karenp@LEADRUGS.ORG or OR MAIL SPONSOR CHECK TO:

L.E.A.D., Inc.
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Allentown, NJ 08501
Attn: Karen Plantarich