

## **6<sup>th</sup> Annual 21<sup>st</sup> Century Drug & Violence Prevention Training Conference**

**Law Enforcement & Education – Addressing Challenging times with COVID-19,  
Digital & Community Threats, and Opioid Abuse**

**Hosted by L.E.A.D.  
Hard Rock Hotel & Casino, Atlantic City  
April 25-28, 2021**

---

We are pleased to announce that the 6<sup>th</sup> Annual **21<sup>st</sup> Century Drug & Violence Prevention Training Conference** hosted by L.E.A.D. is taking place April 25-28 in Atlantic City, NJ. We are the most rapidly growing law enforcement-focused drug-and-violence prevention non-profit in the United States. We are providing opportunities for expanded exhibitors at our Annual Conference. Given this, we are offering a limited opportunity for a flat fee of **\$500** for all exhibitor space. Last year's conference drew law enforcement and school personnel from over 20 States. As the L.E.A.D. program has grown this year, we expect even more national attendance.

You can register and pay on-line at [www.leadrugs.org](http://www.leadrugs.org). L.E.A.D. will be doing prizes and raffles for those in attendance. We are requesting Exhibitors provide a give-a-way to highlight their business.

Exhibit space is limited and will be assigned on a first-come, first-served basis. All applications must be received no later than March 17, 2021. A written cancellation on or before April 14, 2021 will receive a full refund less a \$100 administrative fee. There will be no refunds for cancellations after April 14, 2021.

### **Booth Fees include:**

One 6' table and 2 side chairs, 1 wastebasket, and 2 exhibitor badges. Includes all events and food for 1 Guest. (Any set-up costs are those of the exhibitor).

*You will be notified of your space assignment, shipping and load-in instructions, and any additional updated information via a confirmation packet.*

**Electrical services** must be ordered through Hard Rock Hotel and Casino. An electrical service order form will be included with your confirmation packet. Outlets **MUST** be ordered in advance. On-site will be charged at a higher rate.

### **EXHIBITOR AGENDA**

#### **EXHIBITOR SET UP:**

Sunday, April 25                      1 p.m. – 5 p.m. Set Up

#### **EXHIBIT HOURS:**

Monday, April 26                      9 a.m.–5 p.m.

Tuesday, April 27                      9 a.m.–5 p.m.

#### **EXHIBITOR HOURS:**

Wednesday, April 28                      9 a.m. - 1 p.m.

#### **EXHIBITOR BREAKDOWN:**

Wednesday, April 28                      9 a.m. - 1 p.m.

**HOTEL RESERVATIONS** should be made by calling the Hard Rock Hotel & Casino at 609-449-1000 or visiting the website at <https://book.passkey.com/go/lead421> by April 14, 2021. The discounted conference rate is \$75.00 (plus taxes) for both single and double occupancy. To guarantee accommodations at this rate, please state that you are with the L.E.A.D., Inc Conference when making your hotel reservation. Reservations made after April 14, 2021 are subject to space availability.