



6TH ANNUAL 21ST CENTURY DRUG & VIOLENCE PREVENTION TRAINING CONFERENCE

IN-PERSON AND VIRTUAL CONFERENCE

**LAW ENFORCEMENT & EDUCATION – ADDRESSING CHALLENGING TIMES
WITH COVID-19, DIGITAL & COMMUNITY THREATS, & OPIOID ABUSE**

HOT TOPICS:

**OPIOID EPIDEMIC, POLICE AND COMMUNITY RELATIONS, DEALING WITH A
DIVERSE SOCIETY, ADDRESSING MENTAL HEALTH AND RESILIENCY**

April 25–28, 2021



Atlantic City

**4TH DAY ADDED TO ADDRESS
OUR GROWING ORGANIZATION
AND EDUCATIONAL NEEDS**

HOSTED BY



LAW ENFORCEMENT AGAINST DRUGS & VIOLENCE

“On the Street and in the Classroom”



6TH ANNUAL 21ST CENTURY DRUG & VIOLENCE PREVENTION TRAINING CONFERENCE

April 25-28, 2021



Atlantic City

HYBRID CONFERENCE IN-PERSON AND VIRTUAL CONFERENCE

Sunday, April 25, 2021 (In-Person ONLY)

8:00am - 5:00pm **Registration Hard Rock Live! Exhibit Area**

10:00am - 5:00pm **L.E.A.D. Curricula Certification Trainings *Prior registration required**
 • K-8 Too Good For Drugs • K-8 Too Good For Violence • High School Too Good For Drugs/Violence
 • Civil Air Patrol Training (CAP Members Only)

10:00am - 11:00am **Workshop I ***
 • L.E.A.D. Walk Training Session
 • Planning Your L.E.A.D. Graduation
 • How to Implement L.E.A.D. Virtually & Hybrid

11:00am - 12:00pm **Workshop II ***
 • L.E.A.D. Walk Training Session
 • Planning Your L.E.A.D. Graduation
 • How to Implement L.E.A.D. Virtually & Hybrid

12:00pm - 1:00pm **Box Lunch Hard Rock Live!**

1:00pm - 2:00pm **Workshop III ***
 • Fundraising for your local L.E.A.D. Program
 • Social Media & L.E.A.D. Marketing Your Local Program
 • Understanding Community Diversity in Law Enforcement

2:00pm - 3:00pm **Workshop IV ***
 • Fundraising for your local L.E.A.D. Program
 • Social Media & L.E.A.D. Marketing Your Local Program
 • Understanding Community Diversity in Law Enforcement

3:00pm - 4:00pm **Workshop V ***
 • Classroom Management Techniques
 • SRO and L.E.A.D. - Handling Both Positions
 • Evaluating Your Performance in the Classroom

4:00pm - 7:00pm OPENING CEREMONIES & KEYNOTE SPEAKER
 • Welcome by the L.E.A.D. Family
 • **Keynote Presenter** Jermaine Gallaway, Tall Cop - "High in Plain Sight"



Jermaine Gallaway, Tall Cop

8:00pm **LEAD Dinner & Entertainment**
 • Overview of the Most Rapidly Growing Drug & Violence Prevention Organization in the United States
 • Dueling Pianos Entertainment

9:00pm - ??? **Cornhole Tournament Hard Rock Live!**

* Each workshop class is limited to 25 participants. Please register. If demand dictates, we will run multiple classes.

Social Distancing and Mask Required Throughout Conference Area



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Monday, April 26, 2021

- 6:00am - 10:00am **The Joe Piscopo Show Live Hard Rock Live!**
Am970 The Answer
- 8:00am - 9:00am **Registration - Hard Rock Live! Exhibit Area**
- 9:00am - 12:30pm **Breakfast & Digital Threat Assessment Certification Training**
All attendees will receive the opportunity to be certified by internationally recognized Safer Schools Together. Learn how to assess your community's digital threats!
- 12:00pm-12:30pm **Visit Exhibitors**
- 12:30pm - 2:00pm **Lunch with Marvelous Mark**
Opportunity Rocks: Bigger is Better When You Are A L.E.A.D. Rock Star
- 2:00pm - 3:00pm **Mental Health - Early Intervention and Prevention**
Presented by Randi Silverman, founder of The Youth Mental Health Project
- 3:00pm - 4:00pm **Handle With Care - Youth Trauma - ACES**
Presentation by Chief Chris Leusner
- 4:00pm - 5:00pm **Attitudes in Reverse- Dealing with Suicide and Mental Health**
Kurt & Trish Baker
- 7:00pm **Dinner Meeting with Comedy Entertainment**
- 9:00pm - ??? **Cornhole Tournament Hard Rock Live!**



Joe Piscopo



Marvelous Mark



Randi Silverman

Tuesday, April 27, 2021

- 6:00am - 10:00am **The Joe Piscopo Show Hard Rock Live!**
Am970 The Answer
- 8:00am - 9:00am **Registration - Hard Rock Live! Exhibit Area**
- 9:00am - 12:30pm **Breakfast Keynote - Drug Issues In America - Sgt. Tim Shoemaker**
- 12:30pm - 5:00pm **Lunch & Special Keynote Presentation**
Law Enforcement Challenges - Addressing the New Direction of Policing in America
An in-depth presentation and round tables with interactive discussion.
- Chief Steven R. Casstevens, Past President of IACP and Chief of Police of Buffalo Grove, IL
 - Mo Canady, Executive Director, National Association of School Resource Officers
 - Lynda Williams, President, National Organization of Black Law Enforcement Executives
 - Jacqueline Carter, Director of Community Policing Harris County TX Sheriff's Department
 - Dr. Errol Turlon, Jr., Sheriff of Suffolk County, New York
 - Chief William Schievella, Ret., President of the NJ Community Policing Association
 - Other Guests Pending

Tuesday schedule continued on the following page.

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Tuesday, April 27, 2021, continued

6:00pm

Awards Banquet and Special Presentation -

Surviving a Terrorist Attack by Jesse Hartnett, Philadelphia P.D.
L.E.A.D. Instructor, Educator, Administrator and Support National
and State Awards



Jesse Hartnett

Wednesday, April 28, 2021

8:00am - 9:00am

Registration - Hard Rock Live! Exhibit Area

9:00am - 1:00pm

Brunch Keynote *Safe Schools with Healthy Students*
by **Lt. Colonel Dave Grossman**, one of the world's leading
experts on the causes of violence and school safety

1:30pm

End Conference



Lt. Colonel Dave Grossman

**All Registration Is Online At
www.leadrugs.org**

**Please register for our 2021 L.E.A.D. Drug &
Violence Prevention Training Conference
no later than **April 20, 2021****

Sunday Classes In-Person Only

**All speakers will be In-Person or Virtual
Monday - Wednesday!**

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Atlantic City

HYBRID CONFERENCE IN-PERSON AND VIRTUAL CONFERENCE



Law Enforcement Against Drugs

L.E.A.D. is the most rapidly growing school-based K-12 Drug & Violence Program in the United States. We offer the only evidence-based, tested, and proven curriculum delivered by law enforcement officers and educators in the United States. L.E.A.D. was the brainchild of law enforcement and educational leaders who felt that the time had come to develop a comprehensive evidence-based means for law enforcement agencies to ensure they provide proven effective methods to serve their respective communities. Many different organizations have attempted to offer specific programs to serve various functions, but L.E.A.D. is designed to bring the entire agency together to offer many different types of programs. We want to be the charitable organization that enables various law enforcement agencies to achieve the best possible services for the people they serve, said Nicholas R. DeMauro, Executive Director and Chief Executive Officer.

L.E.A.D. has developed a prestigious Board of Directors consisting of leaders in Law

Enforcement, Education, Government, and Communities. The main objective is to build the foundation to serve the organizations mission. The Board of Directors relies on various Advisory Board Working Groups who make recommendations and review initiatives that L.E.A.D. will support and promote to participating communities. The Advisory Boards consist of representatives from LAW ENFORCEMENT, GOVERNMENT, CORPORATE, ACADEMIC, INSTRUCTOR and DRUG AND VIOLENCE PREVENTION POLICY BOARDS. L.E.A.D. is expanding rapidly in the United States, thanks, in part, to unique alliances and organizations such as the National Association of School Resource Officers. We are proud to offer the Mendez Family of Proven Effective K-12 Evidence-based Curricula to communities throughout the United States. We serve all 50 states, with over 2,500 police officers and 1,000 plus schools.



You can enter your own L.E.A.D. or Department Vehicle in the onsite Vehicle Show (Call 609-259-2500 to Register)

www.leadrugs.org



LAW ENFORCEMENT AGAINST DRUGS & VIOLENCE

"On the Street and in the Classroom"

5 South Main Street | Allentown, NJ 08501

Phone: 609.259.2500 Fax: 609.228.6649

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April 25-28, 2021
Hard Rock Atlantic City
HOTEL

Hosted By
L.E.A.D.[®]
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REGISTRATION INSTRUCTIONS ENCLOSED